SVEB FSEA

EUROPEAN ASSOCIATION FOR THE EDUCATION OF ADULTS

ICAE INTERNATIONAL COUNCIL FOR ADULT EDUCATION

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Training: What's advocacy got to do with basic skills?

13-15 April 2027

Call for participants



AdvocALE

ADVOCACY FOR THE MARRAKECH FRAMEWORK FOR ACTION IN ADULT LEARNING

What is the call about?

EAEA, SVEB and ICAE are organising a training on advocacy and basic skills in Brussels, 13-15 April 2027.
The goal of the training is to equip professionals working in adult education institutions with inspiration, knowledge, tools and potential partners to advocate for basic skills in their contexts.
There is **funding available** for participants to attend, and no registration fee.

Why should I participate?

During a three-day training based on principles of co-design, participants will look at the possible roles of adult learning in basic skills education and will explore tools for advocacy.

The goals of the three-day training are to:

- Understand what basic skills are in adult learning and education (ALE)
- Understand the link between basic skills and the Marrakesh Framework for Action (MFA)
- Understand what advocacy is and its relationship to ALE
- Learn about European and international examples of ALE strategies supporting basic skills
- Become familiar with different types of relevant national and European stakeholders around basic skills
- Use a wide range of advocacy tools (stakeholder mapping, roadmaps, consultations, social media campaigns) in the context of basic skills

What is the agenda of the three-day training?

The training is split over **three full days with site visits in Brussels.** Please note, the following is an indicative agenda and is subject to change.

Day 1, Tuesday 13 April 2027

- What are basic skills and how important are they in ALE?
- What is the MFA and where are we? Why does it matter for ALE providers?
- Input from a Belgian basic skills provider (site visit)

Day 2, Wednesday 14 April 2027

- Open exchange: input from participants on their work and reflections from the study visit
- What is advocacy in ALE? How do we build an advocacy plan?
- Enhancing the learner's voice in advocacy: lessons learnt and practical workshops
- Building partnerships and mapping key stakeholders to make change in your local context: Theory and Practice

Day 3, Thursday 15 April 2027

- Scenario Workshop: Building your advocacy plans, stakeholder mapping and commitments to the future
- Exchange of group results and feedback
- Certificates and farewell

What are the costs and grants available?

The training is organised by the European Association for the Education of Adults (EAEA) in collaboration with the Swiss Federation for Adult Learning and the International Council for Adult Education, and partly financed by Movetia within the framework of the AdvocALE project. **No participation fee will apply for all participants.** The training is open to members of ICAE, EAEA and SVEB.

10 participants will automatically be eligible for funding to cover their travel, subsistence, and accommodation costs up to a certain limit (see below).

OPTION 1: **If you are a member of ICAE, EAEA or SVEB (from inside or outside Erasmus+ countries)**
10 participants will be able to receive reimbursements/ contributions to their attendance of the course, provided they are a member of EAEA, ICAE or SVEB.

The amount of the maximum grant depends on whether you are travelling within Europe or internationally:

- travel within Europe: up to CHF 300 per participant flat fee (plus 200 CHF per night for accommodation)
- international travel: up to CHF 1100 per participant flat fee (plus 200 CHF per night for accommodation)

Depending on if you are a member of ICAE, EAEA or SVEB, the terms and access of the funding will change.
For members of EAEA and SVEB, participants will be asked to make their arrangements upfront. Your costs (up to the limits listed above) will be reimbursed. To be reimbursed, you will be asked to submit a claim form listing your expenses and complementary documents (boarding passes, tickets, receipts etc.)

For members of ICAE, ICAE will organise directly travel and accomodation for you, up to the limits above.

OPTION 2: **organisations that are not members of EAEA, ICAE or SVEB and can access Erasmus+ KA1 funding**
This course can be funded under an Erasmus+ KA1 mobility for organisations based outside of Belgium. Please contact your institution's mobility coordinator for more information.

How can I apply?

To apply, please complete the application form **until February 6, 2027.**

What are the criteria?

Participants will be selected by EAEA, SVEB and ICAE according to the following criteria:
1) Membership with SVEB, EAEA or ICAE
2) Representing an umbrella organisation for ALE or an ALE provider with proven track record or interest in policy and advocacy
3) Fluency in English (at least B2)
4) Geographical diversity of selected participants (representation of different cantons in the case of Switzerland, and of different regions of Europe / the globe in the case of EAEA and ICAE).

Based on the selection criteria, up to 3 participants from Europe, 3 international participants and 4 participants from Switzerland will be selected for funding. There are an **additional 7 places will be available for participants who are self-funded / travelling with an Erasmus+ KA1 grant.**

I have a physical disability, dietary or other needs that I would like adjustment for, what can you do?

We are aware many people have special requirements in terms of physical, dietary or other needs. We have done our best to ensure the meeting places are physically accessible. Public transport will be taken between sites, usually the metro and bus. The language of instruction is in English and while we would have loved to be able to provide translators or interpreters, we are unable to due to budget constraints and so a good command of English is required. We also do our best to create an inclusive space and will co-create "solidarity" principles. Dietary requirements can be accommodated for if signalled in advance. If you have any special requirement and would like to signal it to the organisers, please drop an email to charlotte.ede[at]eaea.org.

Still have a question? Contact us:

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