



European Association for the Education of Adults

Annual Activity Report 2025

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**Co-funded by
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Welcome to the 2025 Activity Report - A note from the President

We are delighted with EAEA's fantastic achievements in 2025. Guided by the annual theme of Flexible Learning Pathways, EAEA has provided analysis and showcased good practices in adult learning to the wider ALE community, informed its members and stakeholders about European developments. We have worked with partners on joint activities aimed at supporting the implementation of European policy initiatives and strategies at the national and regional levels.

In 2025, EAEA went above and beyond its planned activities, seizing opportunities to build new connections across the sector and capitalising on its visibility, for example, through the successful event held in Brussels in December 2025, "EU and Adult Learning - 30 Years of Partnerships and Programmes", which attracted over 100 participants. EAEA has focused particularly on increasing its members' knowledge of EU policy developments through the "News from the Bubble" initiative, as well as on supporting its members with their local advocacy efforts, including engagement in discussions around the upcoming Multiannual Financial Framework (MFF) budget negotiations.

In this report, you will find the key highlights from our impactful year, guided by our Executive Board and supported by our committed staff in the secretariat in Brussels. We look forward to continuing to work with all of our members to strengthen adult learning in Europe and beyond.



Lauri Tuomi,
EAEA President



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Our internal organisation



Executive Board

Below represents EAEA's Executive Board, elected during the June 2025 General Assembly. Five board meetings were held in 2025: Thessaloniki (24-26 February), Online (April), Leipzig (2 June), Warsaw (29-30 September) and Brussels (9-10 December).



**Lauri Tuomi
(President)**
The Finnish Lifelong
Learning Foundation
(Kvs)



Anna Delort
Catalan Association
for the Education,
Training and
Research (ACEFIR)



John Evers
Association of
Austrian Adult
Education Centres
Austria (VÖV)



Gustav Fridolin
Swedish Interest
Organisation for
Popular Movement
Folk High Schools
(RIO)



Esther Hirsch
Deutscher
Volkshochschul-
Verband (DVV)



**Marta Jendeková
(Vice-President)**
Association of Adult
Education
Institutions in the
Slovak Republic
(AIVD SR)



Musa Kirkar
International Centre
for the Promotion of
Education and
Development (CEIPES
ETS)



**Dearbháil Lawless
(Vice-President)**
Irish National Adult
Learning
Organisation
(AONTAS)



Marianne Müller
The Swiss Federation
for Adult Learning
(SVEB)



Balázs Németh
University of Pécs



Anna Skocz
NGO Trainer's
Association/Stowarzysze
nie Trenerskie
Organizacji
Pozarządowych (sTOP)



**Oleg Smirnov
(Vice-President)**
Integration and
Development
Center for
Information



By the end of 2025, the EAEA secretariat was supported by:

- **Raffaella Kihrer**, Secretary General, 100% FTE
- **Regina Ebner**, Deputy Secretary General, 50% FTE
- **Viola Pinzi**, Technical Advisor, 70% FTE
- **Tina Mavric**, Head of Capacity-Building, 100% FTE
- **Karen Maniraho**, Administrations and Finance Coordinator, 100% FTE
- **Angeliki Giannakopoulou**, Senior Policy and Project Coordinator, 100% FTE
- **Marina Sakac Hadzic**, Communications and Capacity-Building Officer, 100% FTE until August 2025, 80% FTE from September 2025
- **Greta Pelucco**, Senior EU Public Affairs Coordinator, 100% FTE
- **Charlotte Ede**, Learning and Project Coordinator, 100% FTE
- **Maria Gonçalves Ribeiro**, Policy and Project Coordinator, 100% FTE from March 2025
- **Sari Pohjola**, Head of Communications - this position is financed through the support of the Finnish Ministry for Education and Culture and the Finnish Lifelong Learning Foundation

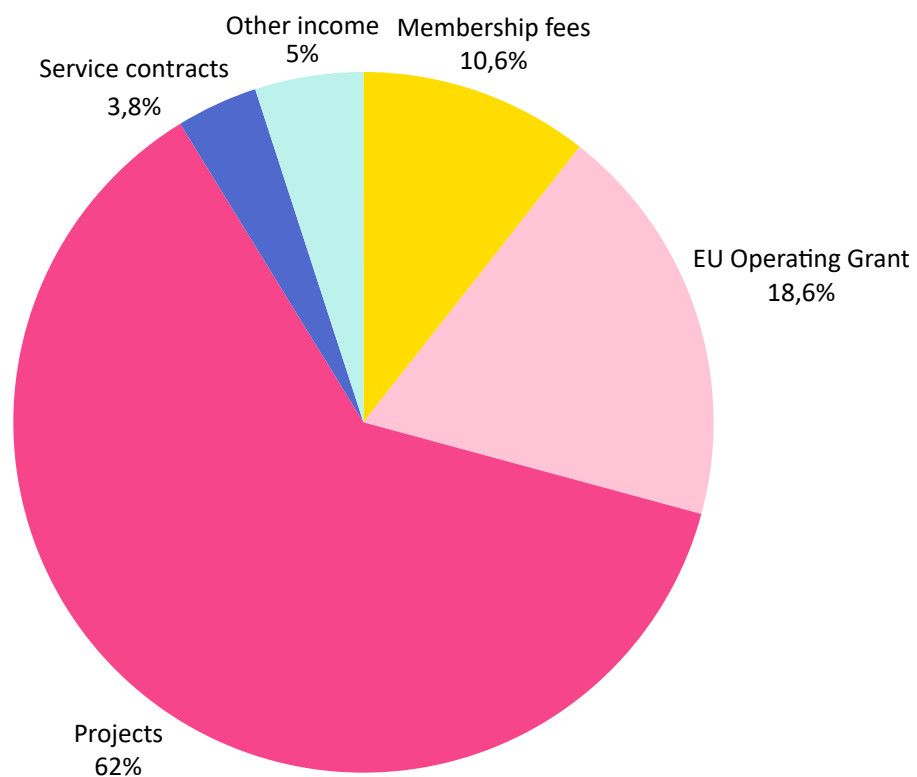
2025 saw several staff changes: Raffaella Kihrer, previous Deputy Secretary General and Head of Policy, became Secretary General at the beginning of 2025.

Regina Ebner, previous Secretary General, reduced her work time and responsibilities in the framework of a pre-retirement scheme and became Deputy Secretary General.

Christin Cieslak, Head of Stakeholder Engagement, Davide Muraro, Policy Coordinator, and Aleksandra Kozyra, Head of Capacity-Building, left the organisation. A new Project Coordinator, Maria Gonçalves Ribeiro, was hired in March 2025.

EAEA income 2025

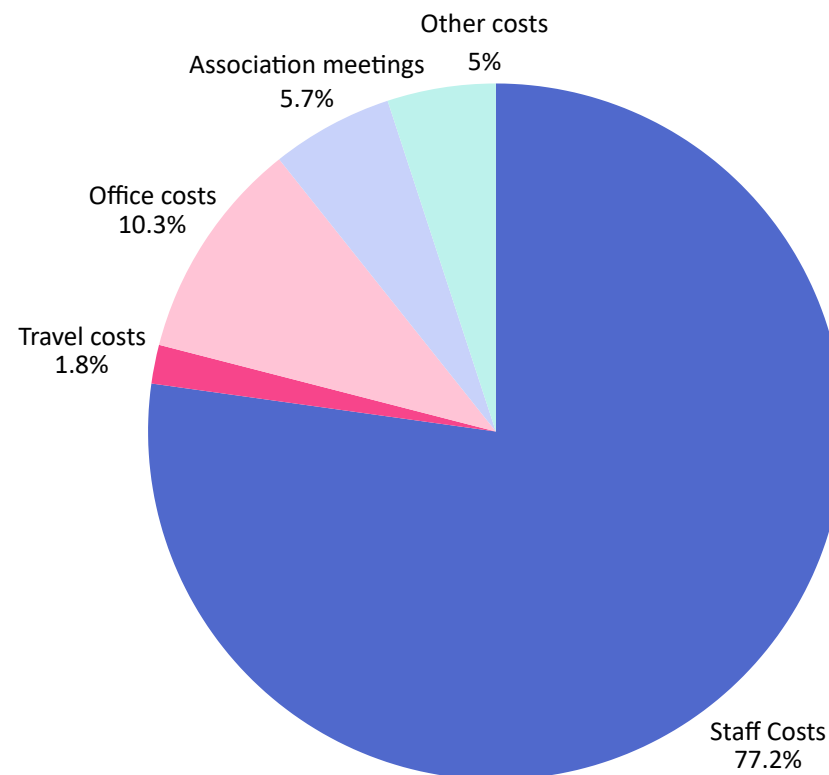
Total: 939.858 €



EAEA expenditures in 2025

Total: 843.412 €

EAEA's budget remained positive for 2025.



Changes in membership

In 2025, we continued to expand the EAEA membership, welcoming eight new associate members, and two new ordinary members. Welcome to all of our new members, we are delighted to have you as part of the network!

New ordinary members:

- Cie Essevesse, France
- Organizata Joqeveritare THY, Kosovo

New associate members:

- Egina, Italy
- NoCode, Portugal
- Österreichische Jungarbeiterbewegung (ÖAJB), Austria
- Escola Árvore, Portugal
- General Secretariat for Vocational Education, Training & Lifelong Learning (GSVET&LLL), Greece
- Spanish Volunteering Platform, Spain

Members excluded:

- Dan Voiculescu Foundation for Romania's Development, Romania
- The Bulgarian platform – European Women's Lobby, Bulgaria



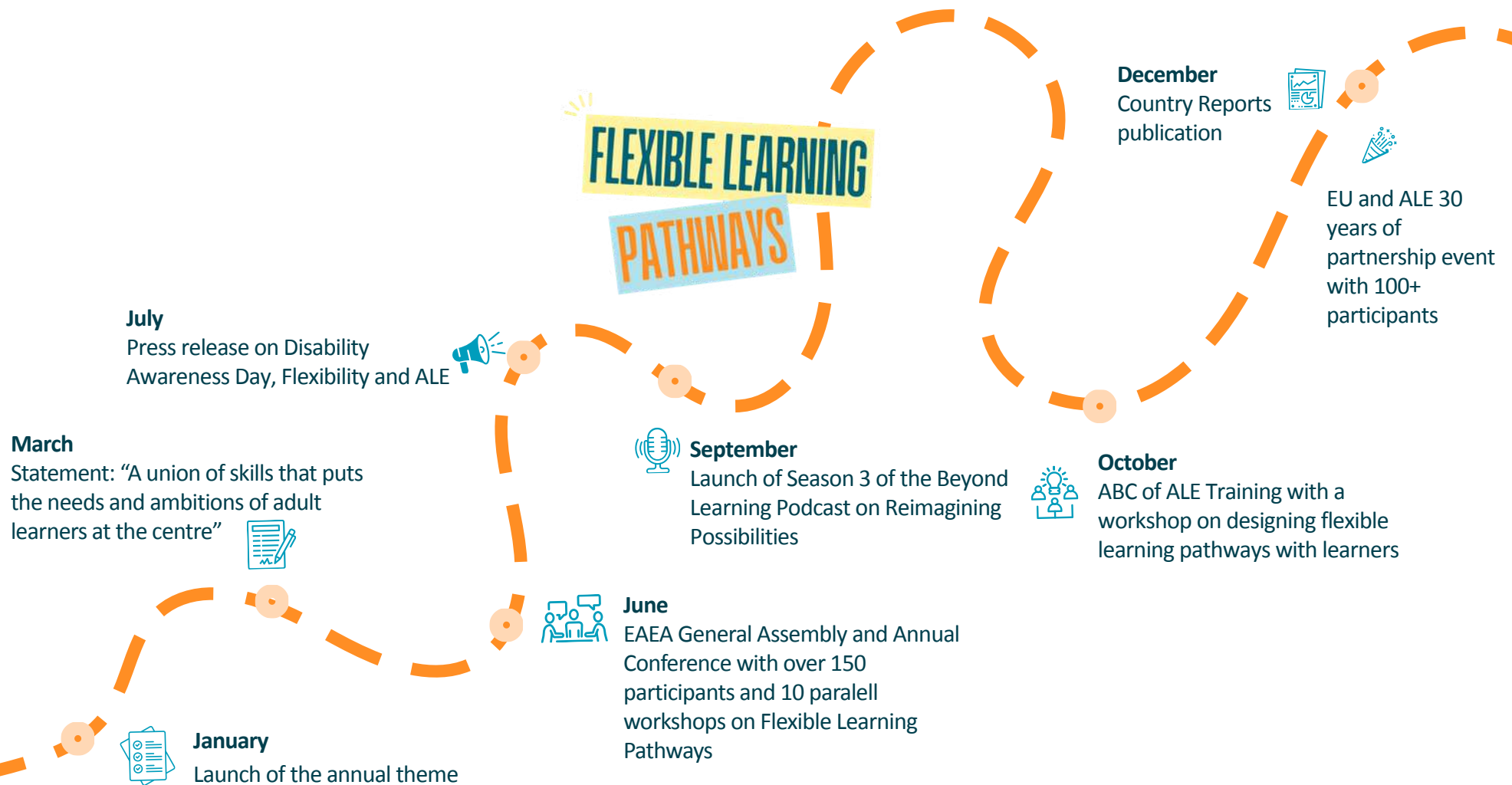
New members are welcomed during the EAEA General Assembly 3rd of June in Leipzig, Germany



Activity highlights



Timeline of Annual Theme activities



Flexible Learning Pathways

The theme that guided EAEA's work in 2025 was "Flexible Learning Pathways", which provided an opportunity to focus on micro-credentials, individual learning accounts and inclusive practices through flexibility. EAEA placed particular emphasis on raising the voice of its members around this topic and increasing their knowledge and capacity. To present the results of the year, EAEA wrote a [background paper](#) on "Flexible Learning Pathways", and also dedicated the annual Grundtvig Award on the theme. A key highlight of the year were the EAEA 2025 Annual Events, held in Leipzig, Germany. The 2-day event brought over 150 participants from 22 countries to discuss non-formal education. The programme included two keynote speeches, a panel discussion and nine parallel workshops organised by seven EAEA members and the EAEA secretariat. The event was co-organised with DVV International and supported by VHS Leipzig.



[Read the background paper](#)
['Flexible Learning Pathways: Where are we in ALE?'](#)



[Read the Key Results 2025 of EAEA's Annual Events](#)



EU and Adult Learning – 30 Years of partnership in policy and programmes

One of the most notable policy moments of the year, was the high-level event “EU and Adult Learning – 30 Years of partnership in policy and programmes”. EAEA and the Flemish member GO! (Gemeenschapsonderwijs) organised the event to mark three decades of ALE in EU policy and 25 years since the launch of the Grundtvig programme.

The event, attended by over 100 people, was opened by MEP Brigitte van den Berg (Renew) and Lauri Tuomi, EAEA president and CEO of the Finnish Lifelong Learning Foundation. During the panel discussion on the future of ALE, civil society organisations and educator representatives explored different visions of what’s to come.

The speakers included: MEP Cynthia Ní Mhurchú, Renew; Tanja Hristova, Mayor of Gabrovo Municipality, First Vice Chair SEDEC Commission, European Committee of the Regions; Elisa Gambardella, President of Lifelong Learning Platform; Diter Den Baes, General Director of GO! school group Xplora and Gustav Fridolin, former Swedish Minister of Education, current EAEA Board member and adult educator. The event was closed by MEP Sirpa Pietikäinen (EPP).

Through the discussions, it became clear that adult learning is no longer a standalone project. It has the power to be a transformative policy, providing equal opportunities for all and reshaping communities and the lives in them.



Panellists during the ‘EU and Adult Learning – 30 Years of partnership in policy and programmes’ event



Over 100 participants at the ‘EU and Adult Learning – 30 Years of partnership in policy and programmes’ event

EAEA Grundtvig Awards

EAEA's 22nd annual Grundtvig Award highlights flexible learning methods that make adult education more accessible to everyone, including underrepresented and disadvantaged groups. The winners were selected in two categories: local/regional/national initiatives and transnational initiatives. **TrainSpot2** project, led by the German Institute for Adult Education (DIE), won the Award in the national category. **Citizens Xelerator** project, led by Mentortec, won the Award in the category of transnational projects. The awards were presented by the newly elected EAEA President Lauri Tuomi at the award ceremony on 3 June in Leipzig, Germany.



[Read the EAEA Grundtvig Award 2025 publication](#)



Lauri Tuomi with Marta Reis and Andreia Monteiro from Mentortec, coordinator of Citizens Xelerator project. Photo: EAEA

eaea
GRUNDTVIG AWARD
excellence in adult education



From left: Rosa M. Falgàs Casanovas, Carme Ors, and Silvia Perreira (Acefir, Citizens Xelerator project) Peter Brandt and Anne Strauch (German Institute for Adult Education) and Lauri Tuomi (Finnish Lifelong Learning Foundation) at the ceremony in Alte Börse, Leipzig.
Photo: Sandrino Donnhäuser



Our projects on employment and work & digitalisation



RALEXILA project is a forward-looking project aiming to develop and deliver a model for an integrated information system of the national registries for training, focusing on ALE to support the implementation of Individual Learning Accounts.

<https://ralexila.eu/>

ERASMUS+ | Coordinated by EAEA | 2024 - 2026



Emerging Technologies for Holistic Literacy in Adult Education (ETHLAE) aims to analyse, adapt and test methods and practices to embed emerging technologies in the ALE sector and in holistic literacy programmes, especially targeting adults' learners in vulnerable situations.

<https://eaea.org/project/ethlae/>

ERASMUS+ | Coordinated by EAEA | 2024 - 2026



The "Quality assurance in non-formal Adult Learning and Education" initiative is a small-scale partnership between EAEA and three ALE national organisations. The initiative that aims to contribute to quality assurance in education across countries.

<https://eaea.org/q-ale-quality-assurance-in-non-formal-adult-learning-and-education/>

ERASMUS+ | Partner | 2025 - 2026



From the manifesto: Digitalisation, green transition, internationalisation, service orientation, flexibilisation: all these megatrends on the labour market have one thing in common: they raise and change the requirements for competencies of workers.



Our projects on environmental sustainability and the green transition



TWIN IN seeks to develop a new model for education and training that can facilitate the development of green, sustainability-related knowledge/skills/entrepreneurial attitudes and digital skills, thus supporting the transition of agrifood systems toward sustainability.

___ <https://project-twinin.eu/>

ERASMUS+ | Partner | 2025 - 2027



Engage4BIO aimed to strengthen circular, sustainable bioeconomy and sustainable regional development taking into account their diversity of societal, economic and cultural perspectives in processes of design thinking, co-creation, (re)training and skills development.

___ <https://www.engage4bio.eu/>

Horizon Europe | Partner | 2022 - 2025



The LEVERS (Learning Ventures Capacity Building) project promotes lifelong learning and climate justice. The focus is on the intersection of socio-scientific issues that concern all communities. In 2026 the project closed, releasing an action-oriented set of policy recommendations on climate-related education, co-written by EAEA.

___ <https://leversforclimate.eu/about/>

Horizon Europe | Partner | 2023 - 2026



The ALE4TT project aimed to support ALE organisations in communicating and advocating better, as well as developing strategies to convince third parties such as policymakers why ALE has a crucial role to play in a just transition process.

___ <https://eaea.org/project/ale4tt>

Co-funded by MOVETIA | Partner | 2024 - 2026

Our projects on wellbeing and resilience



The INCLUSIVE-PATH project aims to enhance the transition of individuals with intellectual and developmental disabilities (IDDs) to post-secondary education (PSE)/Adult Learning & Education (ALE) through capacity building of educators and staff in Secondary Education (SE) and PSE, and empowerment of families and their children with IDDs.

<https://eaea.org/our-work/projects/projects-inclusive-path/>

ERASMUS+ | Partner | 2025 - 2027



Did you know? EAEA has published a background paper, "Fostering the Well-Being of Adult Educators in Europe." The paper is based on a study by Chidubem Precious Ezurike, former EAEA trainee. The study identified several factors that negatively affect the well-being of adult educators, including their low professional status, inadequate compensation, unhealthy work environments, lack of job security, high workload, and the well-being of their learners.



The VOICES project (Voices of Immigrants Creating Empathy & Social Cohesion) strengthens social cohesion and belonging for migrants across Europe via adult education. Planned activities include two webinars, a methodology and research.

<https://www.voices-archive.eu/>

ERASMUS+ | Partner | 2025 - 2027



Did you know? EAEA, together with members and partners, has developed a 'European framework for life skills' which emphasises the need for lifelong and life-wide learning for all. In an era characterised by constant economic, technological and social developments, all people in Europe need to continuously develop, enhance and update their life skills. The framework was developed in the project "Life Skills for Europe" (2016 - 2018)

Our projects on inclusion, empowerment and social justice



Co-funded by
the European Union

ENHANCE (Enhancing Adult Learners' Voices) is a project which intends to enhance adult learners' voices by creating learning spaces where the educational process is based on the voice of the learner.

<https://enhance-aontas.com/>

ERASMUS+ | Coordinated by EAEA | 2023 - 2026



Co-funded by
the European Union

Just4All aims at promoting a just transition through inclusive and innovative lifelong learning and adult education. It aims to develop integrated, inclusive, and innovative adult learning and education (ALE) models that promote just transition.

<https://eaea.org/our-work/projects/just4all-adult-education-for-a-just-transition>

European Social Fund+ (ESF) | Coordinated by EAEA | 2023 - 2025



From the manifesto: Adult learning and education plays a fundamental role in fostering social justice, embracing diversity, and promoting inclusion. Research evidence shows that ALE offers individuals from disadvantaged backgrounds a chance to enhance their education, increase their job prospects and improve the quality of their life. Critical thinking and problem-solving skills are crucial for active participation in the processes of a democratic society.



Did you know? JUST4ALL has developed a Massive Open Open Online Course (MOOC) to promote just transition through far reaching and inclusive teaching. It's available on learning.eaea.org for free!



Our projects on demographic change and migration



The PRISCILA project was created to foster personal, intercultural, social and citizenship competencies for lifelong learning in order to empower migrant adult learners. This project is a collaboration of six organisations dedicated to supporting adult education and learning through various methods.

priscilaproject.eu/

ERASMUS+ | Partner | 2023 - 2025



The Ageing Well project is a collaborative initiative focused on enhancing the well-being and quality of life for elderly populations. With partners from across Europe, AgeingWell aims to address the unique challenges faced by older adults and promote active ageing.

<https://eaea.org/project/ageing-well/>

ERASMUS+ | Partner | 2023 - 2025



From the manifesto: ALE promotes active ageing and the development of a shared vision for the active participation of all Europeans. Learning in later life plays a central role in fostering and maintaining cognitive and social competencies: research shows that seniors who learn are more active, have more social contacts, are more likely to volunteer, work longer and are healthier. It can even help to combat dementia. A society that considers itself inclusive must provide quality learning opportunities for people of all ages. This calls for a necessary framework of policy, funding, structures and access – including cost-benefit considerations that build on relevant research evidence. Learning opportunities can include intergenerational learning: it enables both older, experienced people and the young to benefit from each other's knowledge and experience. The results of such shared learning processes can also contribute to greater intergenerational solidarity.

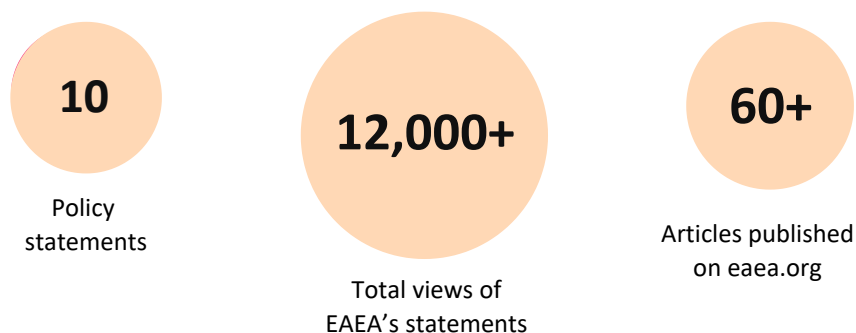


Our Policy Work



Response to EU policy initiatives

In 2025, EAEA responded to policy developments through participation in key partnerships, stakeholder consultations, and the release of statements and position papers on thematic issues.



In 2025, EAEA released:

- [Flexible Learning Pathways Where are we in ALE? EAEA background paper](#), December 2025
- [Beyond skills the case for arts and humanities in ALE, EAEA background paper](#), November 2025
- [A bolder and more ambitious EU budget for education, inclusion and social resilience](#), November 2025
- [On the proposal for a regulation of the European Parliament and of the Council establishing the Erasmus+ programme for the period 2028-2034](#), November 2025

- [EAEA statement on the European Pillar of Social Rights – call for evidence](#), October 2025
- [EAEA statement on the EU Civil Society Strategy \(pdf\)](#), October 2025
- [Adult Learning and Education as a key solution for the security challenges ahead. EAEA Background Paper on Peace and Security](#), April 2025
- [Who owns digital space? EAEA Statement on the European Year for Digital Citizenship Education 2025](#), April 2025
- [A Union of Skills that puts the needs and ambitions of adult learners at the centre. EAEA's statement](#), March 2025
- [Fostering the well-being of adult educators in Europe](#), February 2025

EAEA's reaction to the PIAAC results of the OECD in December 2024, and accompanying webinar were particularly impactful, with 2,683 views on the statement page in 2025. EAEA's statement on PIAAC was also linked in an article by the [Financial Times](#). As a result of the successful initiative, EAEA paired with ESNB (the European Basic Skills Network) to organise a webinar on the topic in January 2026.

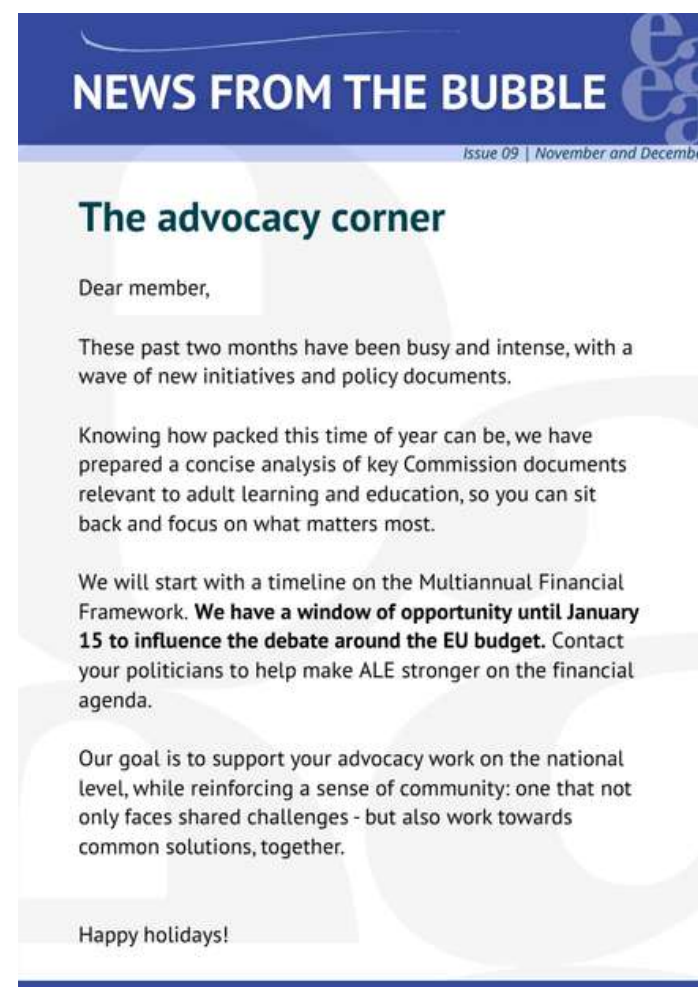
The new Multiannual Financial Framework and advocacy skills for members

Following our members' call for support with local advocacy, EAEA launched the initiative "News from the Bubble", a monthly news briefing about the latest developments in Brussels policy, within and outside the ALE sphere. The briefing provides digestible information and analysis of the EU policies that are relevant to our members. In December, EAEA also produced a guide on how EAEA members could engage in advocacy around the Multi-Annual Financial Framework of the European Commission (MFF).

EAEA also organised two advocacy-related training courses - a new edition of the Advocacy Academy in Türkiye with German EAEA member DVV International, and an advocacy training on the twin transition, co-organised with SVEB, EAEA's Swiss member.



[Watch the video with participants from the ALE4TT training.](#)



Interested in receiving the MFF News from the Bubble special again? Contact us!

Gender Equality Task Force: A focus on safe spaces

The Gender Equality Task Force for Lifelong Learning is a joint initiative between EAEA, the European Forum of Technical and Vocational Education and Training (EfVET) and the European Association of Regional and Local Authorities for Lifelong Learning (EARLALL). The group aims to gather interested members from the three organisations to launch a series of initiatives that encourage discussion on EU policies and strategies related to gender equality in lifelong learning. The Task Force shares best practices in dedicated roundtables, seminars and other events, to open a dialogue around gender inequalities with relevant stakeholders, and to translate the discussions into actionable items where possible.

In 2025, the Task Force organised a seminar during the European Week of Regions and Cities (Brussels) called “Inclusive Regions, Safer Spaces: Local and Regional Approaches to Gender Equality, Wellbeing and Digital Safety in Education”. A representative from EAEA’s member, Dafni Kek, led a reflective session with participants about the barriers to safe spaces and the role of gender and power dynamics in these spaces. The discussions were well attended and have shaped EAEA’s decision to work on the role of safe spaces in 2026.



Photo from the workshop ‘Inclusive Regions, Safer Spaces: Local and Regional Approaches to Gender Equality, Wellbeing and Digital Safety in Education’

Pact for Skills and the European Digital Education Hub



In April 2025, EAEA became a member of the European Commission's Pact for Skills initiative. The Pact for Skills will support our work in the area of upskilling and reskilling, as well as our wider commitment to a Union of Skills that puts the needs and ambitions of adult learners at the centre.

In 2025, EAEA was an official content contributor to the European Digital Education Hub (EDEH). The cross-sectoral initiative by the European Commission strengthens EAEA's links with formal, higher and VET providers working on digitalisation. EAEA advocates for the voice of non-formal adult learning in the EDEH. EAEA's EDEH Ambassadors are EAEA members Dante (Croatia), CPIP (Romania) and NALA (Ireland), and the initiative has also involved the Slovenian Institute for Adult Education.



EAEA's membership in European and international networks

EAEA is a member and sister organisation of networks at the European and international levels, with a view to strengthening the voice of adult learning and education as part of civil society.



Civil society partnerships

As a network organisation, it is important for EAEA to have strong civil society partnerships across sectors and policy areas. In 2025, we continued to strengthen these partnerships with the following organisations:



Institutional partnerships and cooperation - European Union



EAEA continued its work in two EC Working Groups: Adult Learning Working Group, and Equality and Values. Furthermore, EAEA was an external expert in the Mutual Learning Programme on Individual Learning Accounts.



EAEA contributed to CEDEFOP's future scenario consultations as the voice of non-formal adult learning and education in Europe, bringing in the perspective of adult learners and their needs in future learning ecosystems.



EAEA cooperated with the European Training Foundation for several meetings and webinars of the ETF Adult Learning Club, providing expert insight on strategic topics and results from the ALE practice.



EAEA cooperated with members of the European Parliament on several occasions, and specifically in the framework of the Intergroup on the Future of Education and Skills, e.g. during our event in December 2025.

Institutional partnerships and cooperation - Europe and international



EAEA is a member of the Conference of NGOs in the Council of Europe and participated in a number of consultations and meetings in 2025. EAEA also remains a partner of the North-South Centre for citizenship education.

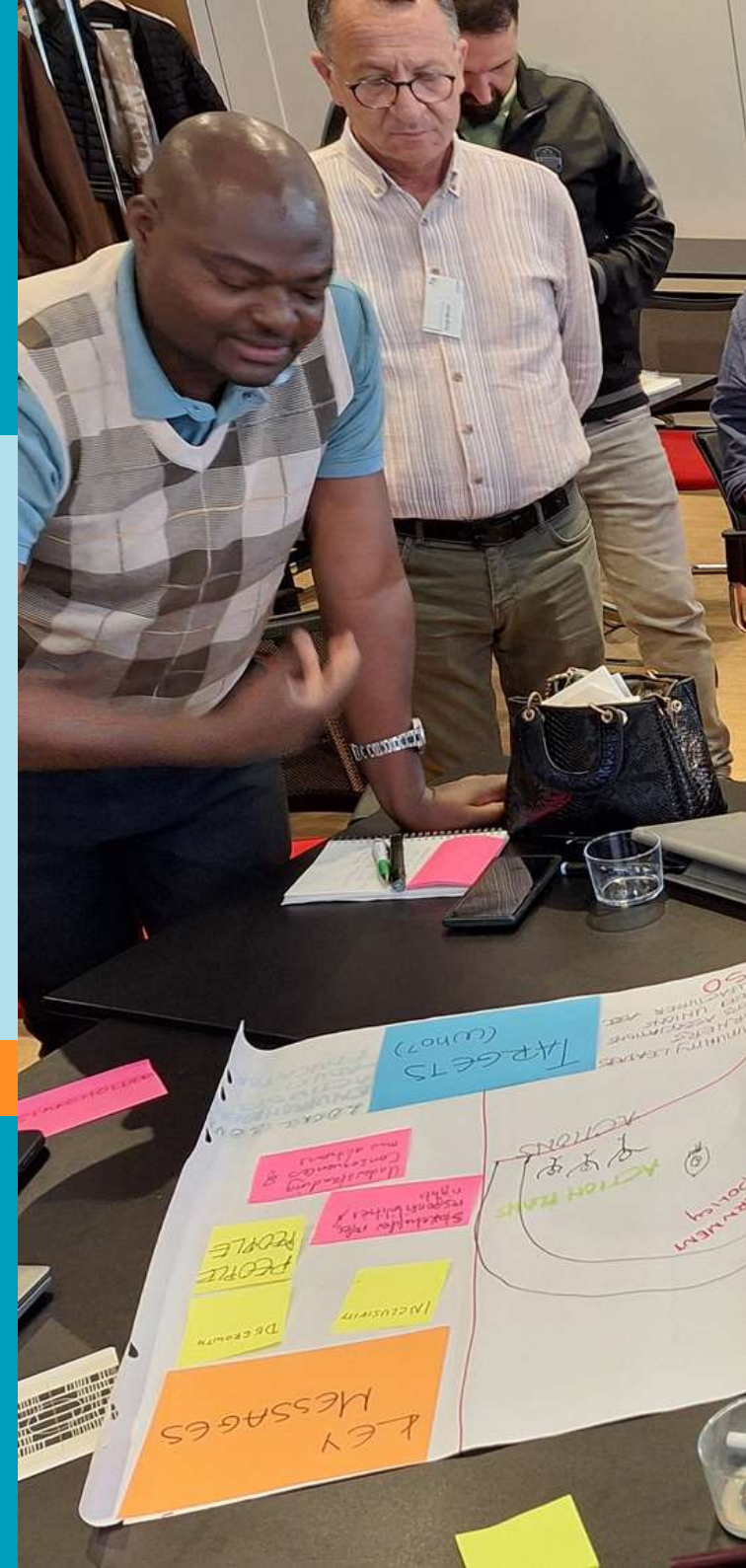


In 2025, EAEA's Deputy Secretary General Gina Ebner was elected as the representative of European civil society in the UNESCO Collective Consultation of NGOs on Education 2030. EAEA also continued its collaboration with the UIL.



EAEA cooperated with the OECD on awareness-raising around the results of the most recent PIAAC tests, including through a webinar with OECD Director for Education and Skills Andreas Schleicher as keynote speaker.

Capacity-Building



Training



Participants brainstorm during the Project Design Training

Project Design Training (January 2025)

EAEA organised the third annual Project Design Training, equipping professionals with the knowledge and skills needed to develop sustainable and impactful projects in f adult learning and education. The training covered key aspects such as funding opportunities, ALE policy, project conceptualisation, work plan development, budgeting, evaluation, and dissemination while fostering collaboration among the 12 participants. As a result, the participants strengthened their project writing skills and developed their network of trustworthy exchange partners. New co-operation was built, for example following the training, AONTAS (Ireland) welcomed staff from Folkbildningsrådet (Sweden) on a study visit.

ABC of ALE (October 2025)

During the ABC of ALE training, participants got to explore the concept of non-formal adult learning and education, linking it to both theory and practice. In particular, the training focused on holistic perspectives on ALE, including transformative approaches as linked to the annual theme. EAEA received excellent feedback on our participants' heightened understanding of EU values, including democracy, as well as a greater understanding of flexible learning pathways.



Discussion during the ABC of ALE training

Annual Conference: Flexible Learning Pathways

Held in Leipzig, Germany 4 June, EAEA's Annual Conference on "Flexible Learning Pathways" gathered over 150 participants representing 22 countries. The event highlighted how learning empowers people to stand up for shared values, engage in their communities, and support each other through uncertainty.



Keynote speech during the Annual Conference



Workshop during the Annual Conference

Impact

Power of managing the development
E in territorial communities



vhs

at focus of the Ukrainian Adult Education Association in 2024 was the professional
ment program, "Development and Popularization of ALE in Territorial Communities".
ment program, "Development and Popularization of ALE in Territorial Communities".
ment program, "Development and Popularization of ALE in Territorial Communities".

Go!

GO! Academy



in Flanders, GO! Centres for Adult Education (GO!C)
containing synchronous and asynchronous learning, we
diverse learners, such as working adults or people with
courses include interactive modules, personal feedback
Learners manage their own progress, but are never left
through accessible digital communication.

At our GO! CVO you benefit from the GO! Academy website
platform where adult learners can explore the full range
courses, get guidance on their learning path, and register
website highlights the diversity and flexibility of GO!
offer and helps learners make informed choices. With
distance online education, it's a strong and inclusive platform
pushing learning in the 21st century.

ea Go!

Experience:
pe



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Go!

From post-war rehabilitation to
starting a business



vhs

"Ukraine does not offer plenty of opportunities for small business development, so
if there is a chance you should try. You can overcome everything on your own."

Dmytro Hromenko is a military veteran, junior sergeant (corporal), and hero of Ukraine, who
discovered and developed his business during his rehabilitation in the city of Zaporizhzhia, where he
has built his life. After being discharged from the military, Dmytro Hromenko, who
has spent his entire life and earned his family business of gardening, which he and his
family have been doing since 2015.

Through the EUV International Business Grant Competition for Veterans
in Ukraine in honor of the program, "Rehabilitation of War Veterans through the
Development of Educational Entrepreneurship", Dmytro Hromenko was able to
start his business and he is now up and running. He is now a member of the
Entrepreneurship and Education Center of the National Center for Veterans' Affairs
in Ukraine, which is a strong and inclusive platform for pushing learning in the 21st century.

ea Go!

Impact in figures

Policy & advocacy

12,000+

Views on our policy statements

3

Policy review webinars

12

New country reports

Communication

87,000+

EAEA.org website visits

+33%

social media followers
(LinkedIn, Facebook, BlueSky)

Annual theme

150+

Annual Conference
participants

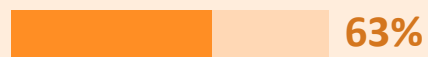
18

Members speaking in or
organising events with EAEA

Capacity-building & training

5 Training courses organised by EAEA

75 Training participants



Female participation in training

Outreach & stakeholder engagement

8 New EAEA members

1 New partnership as a Pact for Skills
Member (European Commission
initiative)

3 Episodes published on the Beyond
Learning Podcast, with a focus on
Reimagining Possibilities

100+

Participants at the EU and
Adult Learning 30 Years' event

8

Stories of ALE shared in the
annual theme paper

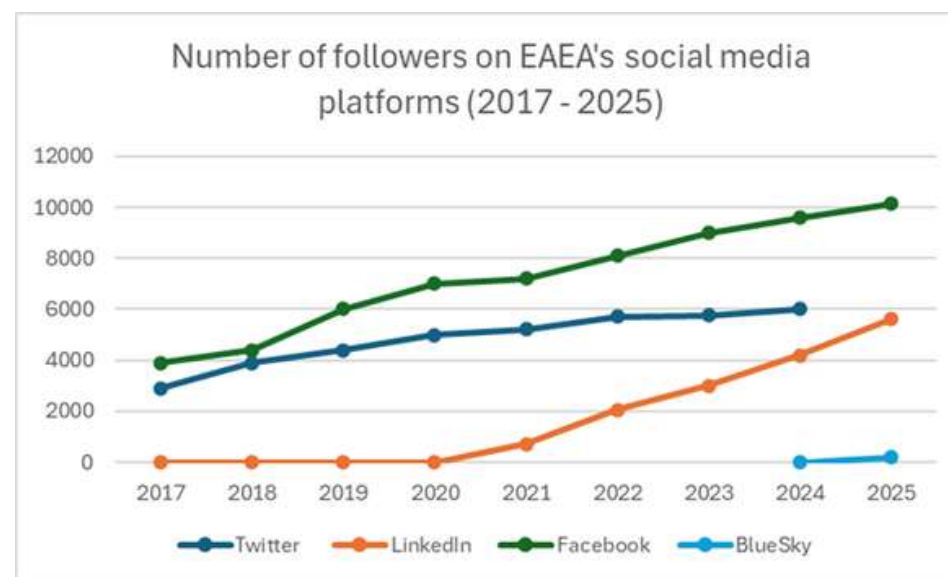
Communication & dissemination

EAEA's communications and dissemination strategy had a key role in achieving a strong impact among our members, stakeholders and the European adult education community as a whole.

As a testimony to our increased outreach, in 2025 the following media sources and external organisations referenced EAEA's work:

- [Financial Times](#), Have humans passed their peak brain power? Article about skills, linking to EAEA's PIAAC statement
- [EPALE](#), in a podcast celebrating their 10 years with the EAEA Secretary General
- [Polpo](#), in an interview about EAEA's policy and research work
- [ELM Magazine](#) on Lauri Tuomi as the new President of EAEA
- [Slovakia Lifelong Learning Week](#) honouring EAEA
- [EU Perspectives](#), an interview with EAEA Board Member Oleg Smirnov
- [Headquarters Magazine issue #121](#), article "Civic Power of Adult Education". Introducing EAEA's work and annual theme Flexible Learning Pathways, an interview with EAEA Board Member Dearbháil Lawless
- [DVV International](#), reflections on 6 years as EAEA's President by outgoing EAEA President Uwe Gartenschlaeger
- [CEDEFOP](#), Financing Adult Learning

By the end of 2025, EAEA's Facebook page had 10130 followers, up from 9600 at the end of 2024 (5,5 % increase). Bluesky has not proved to be as successful as foreseen, gaining 200 followers in the first year. With this in mind, EAEA has decided to strategically focus on LinkedIn and Facebook. LinkedIn has grown from 4200 to 5600 followers (33% increase).



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