



Wednesday, April 30, 2025

Candidate's presentation form for EAEA President and Executive Board members

Full name of the candidate Marianne Müller

Title Ms.

Organisation of the candidate SVEB Schweizerischer Verband für Weiterbildung / SVEB
Swiss Federation for Adult Learning

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Nominated by SVEB Swiss Federation for Adult Learning / Bernhard
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Running for

Please upload your portrait photo.



Please describe your current position and role in your organisation.

I am Senior Project Manager for International Affairs and Research at the Swiss Federation for Adult Learning (SVEB). With over a decade of professional experience in the field of adult education, I have gained a deep understanding of adult education at national level, European level and within a broader international context.

In my current position I am responsible for the further development and positioning of the international

activities of SVEB. That involves: (1) the development and implementation of international projects for knowledge transfer (mainly in eastern Europe), (2) the execution of consultancy mandates (e.g. in North Macedonia for HELVETAS Swiss Intercooperation), (3) the supervision of the Erasmus+ activities of the SVEB as well as (4) the set-up and maintenance of networks with national and international stakeholders.

Thanks to many years of collaboration with EAEA on various projects, I am well acquainted with the association. Currently I lead an international advocacy project together with EAEA and the International Council for Adult Education (ICAE) to foster international networking and advocacy strategies for a just twin transition.

How would you like to contribute to the work of EAEA, based on the experience in your organisation? What capacities do you have to support the work of EAEA?

I am dedicated to contributing in an active and constructive way to further strengthen EAEA as the main voice for adult education on the European level.

I can contribute to the work of EAEA based on my long-standing professional experience in the field. Many years I have dedicated myself to research projects on adult education. In the last few years, I have supplemented my scientific work with field expertise on topics such as professionalization, basic skills development, sustainability and digitalization including artificial intelligence. Working with the SVEB I can rely on a first-hand experience with a long-established train-the-trainer system and a quality assurance system (eduQua).

From the perspective of SVEB, Switzerland's umbrella organization for adult learning, who is one of the founders of EAEA and always has supported EAEA in a substantial way, I would like to draw on our experience and continue to take responsibility in the EAEA Executive Committee. As a multilingual organization in the heart of Europe, we can build a bridge between French, Italian and German speaking countries. Also, I can build on our growing network in Eastern Europe, our links to the International Council for Adult Education ICAE and the Basic Skills Network EBSN as well as UNESCO.

Are there specific activities or areas of work at EAEA you would like to contribute to? Which activities or areas of work are you already actively contributing to?

As a member of the Executive Committee, my main objective would be the implementation of current adult education agendas, such as the Marrakech Framework for Action (MFA) established in 2022 during CONFINTEA VII. It is crucial for the adult education sector to use common strategies and initiatives to improve and expand educational opportunities for adults both in the EU and globally.

Through my work at SVEB, I have first-hand experience in the functioning and organization of an umbrella association. This experience allows me to grasp the challenges and opportunities EAEA encounters. I am dedicated to the financial stability of EAEA, especially in a long-term perspective.

What motivates you to candidate for the Executive Board of EAEA?

As a passionate advocate for lifelong learning and a convinced European, I am highly motivated to strengthen EAEA in its important function as a civil society organization. In the years ahead, adult education is expected to encounter challenges both at the European level and within the member states. During these challenging times, it is especially important to unite our efforts and collectively advocate for the interests of adult education. I am enthusiastic about leveraging my expertise to support EAEA in this mission.

What other information would you like to share with EAEA members?

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