

## CONCEPT NOTE

### *Webinar on reviewing the Draghi-Report on EU competitiveness*

Date: **26 March 2025, 11:00-13:00 (CET)**

Format: Online

Organisers: DVV International (Continental Exchange project 'Europe') & European Association for the Education of Adults (EAEA)

#### Background and objective

Based on the commitment of DVV International and EAEA to support the approximation of European countries outside of the European Union to the recommendations and best practices in the field of Adult Learning and Education (ALE) within the EU-countries, both organisations will organise **in the period of 2025-2027 a series of webinars** on EU-policies, trends and challenges in the field of ALE.

The aim of these webinars is to facilitate **mutual learning and regular exchange in the ALE-field** between various actors representing governmental institutions, civil society organisations and academia primarily in the following European countries: Armenia, Bosnia and Herzegovina, Georgia, Kosovo, Moldova and Ukraine. It is expected that the webinars as one of the capacity building measures offered by organisers will enrich national professional discourses in the field of ALE in the mentioned countries and will contribute to a positive impact on policy making processes in the region.

#### Topic and inputs

The first planned webinar (26.03.2025) will be showcasing and discussing the implication of the report by Mario Draghi, former Italian Premier Minister and former President of the European Central Bank on [EU competitiveness: Looking ahead](#), published by the European Commission in 2024.

The document underscores that investing in Adult Learning and Education (ALE) is not just a social good - it is an economic necessity. It stresses the need to boost skills development and lifelong learning opportunities in Europe through highly skilled and adaptable workforce and calls for a "Union of Skills" to boost Europe's competitiveness. To address this, ALE policies must be prioritized, expanded, and integrated into broader economic and industrial strategies.

The inputs during the webinar will include presentations, questions and answers (Q&A) part and a concluding discussion.

## Target audience

The planned webinar is designed for and will address a **wide range of stakeholders** (*policy and decision makers from governmental agencies, civil society activists, representatives from the high education institutions and think tanks, ALE-providers representing public, private and NGO-actors, etc.*) primarily from the above-mentioned European countries, but is open also for interested persons from other European countries.

## Language of the event

The official language of the event will be **English**.

*To let wide range of stakeholders to participate, simultaneous interpretation from English will be offered in Ukrainian, Russian and at least one additional Balkan language.*