



EUROPEAN ASSOCIATION FOR
THE EDUCATION OF ADULTS

EAEA DISSEMINATION SERVICES

If you want to be seen in Brussels or in Europe, if you want visibility for your products, brand or organisation, EAEA can help!

The dissemination packages are designed with European projects in mind, but can also be used for other purposes.

With our package guide and our price list it is easy for new project applicants to plan and budget a project dissemination strategy, or outsource the dissemination to us in a subcontract.

We offer different dissemination packages which can be tailored according to your needs and content of the project. Therefore the prices are only indicative and might differ from project to project, depending from the adjustments in the standard packages you are wishing to do.

Please note that all projects where EAEA is asked to join as a partner is subject to a decision by the board of EAEA.

For a more tailored offer, do not hesitate to contact the EAEA Policy Officer: tania.berman@eaea.org.

Please find the overview of the standard packages EAEA is offering on the second page.



Small Pack (2.000 €)

This pack is suitable for smaller projects (like Grundtvig Learning Partnerships) or organisations that have a specific product they wish to inform about or make available.

Services include:

- A separate web section within the EAEA web site (basic EAEA layout, accessible until 6 months after the dissemination contract ends);
- Presence at EAEA events (banner displays, distribution of leaflets and promotional material);
- 1 appearance per year in EAEA News (space made available in our newsletter, sent to 2.300 recipients);
- EAEA News integration (project news visible in the News section at EAEA website, securing a higher visibility for the project).



Medium Pack (5.000 €)

This pack is suitable for regular projects, like Grundtvig and Leonardo da Vinci projects, or organisations that have a range of products or services that they wish to inform about or make available. It is also suitable for organisations wanting to improve their visibility on the European arena.

Services include:

- All the services of the Minimum Pack;
- 4 appearances per year in EAEA News (space made available in our newsletter, sent to around 2.100 recipients);
- 1 topical leaflet per year (We produce a leaflet or flyer 2–12 pages, sized A5, on the topic of the project, in one language. We also provide design templates if the project wishes to translate and make more languages available);
- Basic recipient scouting (we locate a number of interested parties in the countries where the project is active, and make sure they are informed. 2–5 contacts/country);
- Regular news production on EAEA website (we collect, produce and publish a number of news items related to the topic of the project, 1–2 items/month);
- National dissemination plans (we develop a plan for national dissemination in the project countries, adapted to the topic of the project, the needs of the project, the defined target groups, and the situation in the country);
- Social media presence (Facebook, Twitter).



Large Pack (10.000€)

This is the pack for a little more ambitious projects, networks and organisations that already have a visible presence online and offline but with to push the envelope a little, test new information tools and services, and develop their information services.

Services include:

- All the services of the Medium Pack;
- Extended recipient scouting (we locate a number of interested parties in the countries where the project is active, and make sure they are informed. 10–15 contacts/country);
- Multilingual services (web services in several languages, wholly or partly translated, excluding EAEA News service);
- Website with own project web design (colours, navigation);
- Presence at topical conferences/seminars (EAEA locates and attends (if needed) topical conferences/seminars in the name of the project, spreading project results and leaflets);
- Topical RSS channel (the possibility to stream project news, events and results via RSS to other web sites, and to RSS-readers);
- Media service (production of project press releases (1–2/year) and forwarding them to media).